



Press Release

**For immediate Release**

## **MarketingTactics Creates New Website for ProgresSmart**

### **A Professional Look via WebStartUp Services**

**Denver, Colorado, USA – August 13, 2004** – MarketingTactics, a company focused on helping clients implement their marketing plans, announced today that it has created a complete new website for ProgresSmart ([www.progressmart.com](http://www.progressmart.com)). This website was created in just 13 days from initial contact to acceptance and well within budget constraints.

MarketingTactics prides itself on its ability to understand the business aspects of a website and deliver high-quality work with only general direction from clients.

“A professional-looking website provides instant credibility with the companies to whom we deliver storage consulting and analysis,” said Dan Tanner, Founder at ProgresSmart. “Our new website makes it easy for prospective customers to review our capabilities. And, MarketingTactics was a joy to work with.”

“As a startup, ProgresSmart needed a website that created a professional image and was affordable,” said Dave Barnes, Principal of MarketingTactics. “Our WebStartUp service delivered a complete website within ProgresSmart’s budget. Our goal is to help our clients maximize profits.”

### **About MarketingTactics**

Since 1997, MarketingTactics has helped numerous marketing managers implement their marketing plans. Through its WebEnhancement™ and WebStartUp™ services it has created or improved over 60 websites for small to mid-sized high-tech companies in the U.S. and Europe. Going beyond websites, the company has created: product launch plans, datasheets, software packaging and product presentations. The company’s ability to quickly deliver high-quality work for its clients has led to continuous growth since its inception.

For more information, visit MarketingTactics’ website at [www.marketingtactics.com](http://www.marketingtactics.com).

### **Media Contact**

Tracie Barnes  
MarketingTactics  
Tel: +1.303.715.1516  
Email: [tracie@marketingtactics.com](mailto:tracie@marketingtactics.com)

###