



Press Release

For immediate Release

MarketingTactics Launches New Website for the Malman Law Firm

WebStartUp services will help law firm accelerate growth

Denver, Colorado, USA – September 28, 2005 – MarketingTactics, an innovative web design firm announces the creation and launch of a new website for the Malman Law Firm, LLC of Denver, Colorado. This new website describes the Malman Law Firm’s services and allows prospective clients to educate themselves about potential legal remedies.

“Our new website is a strategic tool,” said Jerome (“Jerry”) Malman, lead attorney. “As we continue to grow our business, we recognize the need to provide accessible, detailed information on our services.”

He added: “We believe that our website’s professional look and easy navigation reflect our philosophy. We want our prospective clients to fully understand how we can help them.”

“Everyone looks first to the web for information and people seeking legal representation are no exception. The Malman Law Firm knew it needed to have a web presence in order to successfully compete,” said Tracie Barnes, vice president of marketing for MarketingTactics. “Our WebStartUp offering helped this professional services firm “get on the web” and accelerate their business growth.”

MarketingTactics’ WebStartUp™ service provides a complete website package for business that have no website. It begins with a website strategy determination and continues through design and implementation and includes: Search Engine Optimization (SEO) and Search Engine Marketing (SEM).

About MarketingTactics

Since 1995, MarketingTactics has helped numerous marketing mangers implement their marketing plans. Through its WebEnhancement™ and WebStartUp™ services it has created or improved over 60 websites for small to mid-sized companies in the U.S. and Europe. Going beyond websites, the company has created: product launch plans, datasheets, software packaging and product presentations. The company’s ability to quickly deliver high-quality work for its clients has lead to continuous growth since its inception.

For more information, visit MarketingTactics’ website at www.marketingtactics.com.

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